

# PETERBOROUGH DRAGON BOAT FESTIVAL

*In aid of East Anglia's Children's Hospices*

## Gold and Silver entries

Now in its 14<sup>th</sup> year, the Peterborough Dragon Boat Festival is one of the largest charity dragon boat events in the country and the largest corporate team event in the region. Each year it attracts up to 52 teams, over 10,000 spectators and has to date raised more than £250,000 for charity.

Gold and Silver entry categories are designed to:

- **Secure a much sought-after team entry**
- **Raise funds for East Anglia's Children's Hospices (EACH)**
- **Increase your profile at the Festival**



## Gold Entry

A guaranteed team entry (up to 11 people, squads may be larger) into the Festival

Your name and /or logo on each side of one of the dragon boats at the Festival\*

Presentation photograph of your team

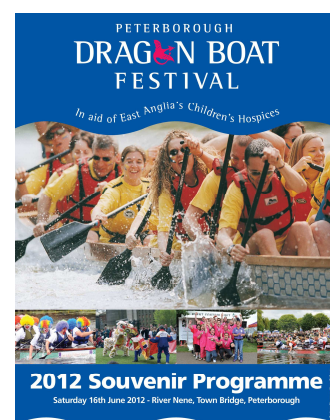
Team gazebo (3m x 3m) with 11 chairs at the Festival

Full page advert in the colour souvenir programme

Acknowledgment in the Festival commentary

Acknowledgment as a Gold crew on the Festival website, social media sites, crew managers pack, souvenir programme and results board

**Fee - £ 2,250 + vat** (includes £750 donation to EACH)



## Silver Entry

A guaranteed team entry (up to 11 people, squads may be larger) into the Festival

Your name and/or logo on each side of one of the dragon boats at the Festival\*

Presentation photograph of your team

Acknowledgment in the Festival commentary

Acknowledgment as a Silver crew on the Festival website, social media sites, crew managers pack, souvenir programme and results board

**Fee - £ 1,550 + vat** (includes £500 donation to EACH)



## Optional Extras

Your logo on each side of an additional dragon boat - £1,000 + vat per boat (includes £500 donation to EACH)

**Alternative Team Entry Option** – Standard crew - £490 + vat per team Additional teams - £390 + vat

\* Please note, your team is guaranteed to race in your logo'd boat at least once during the day