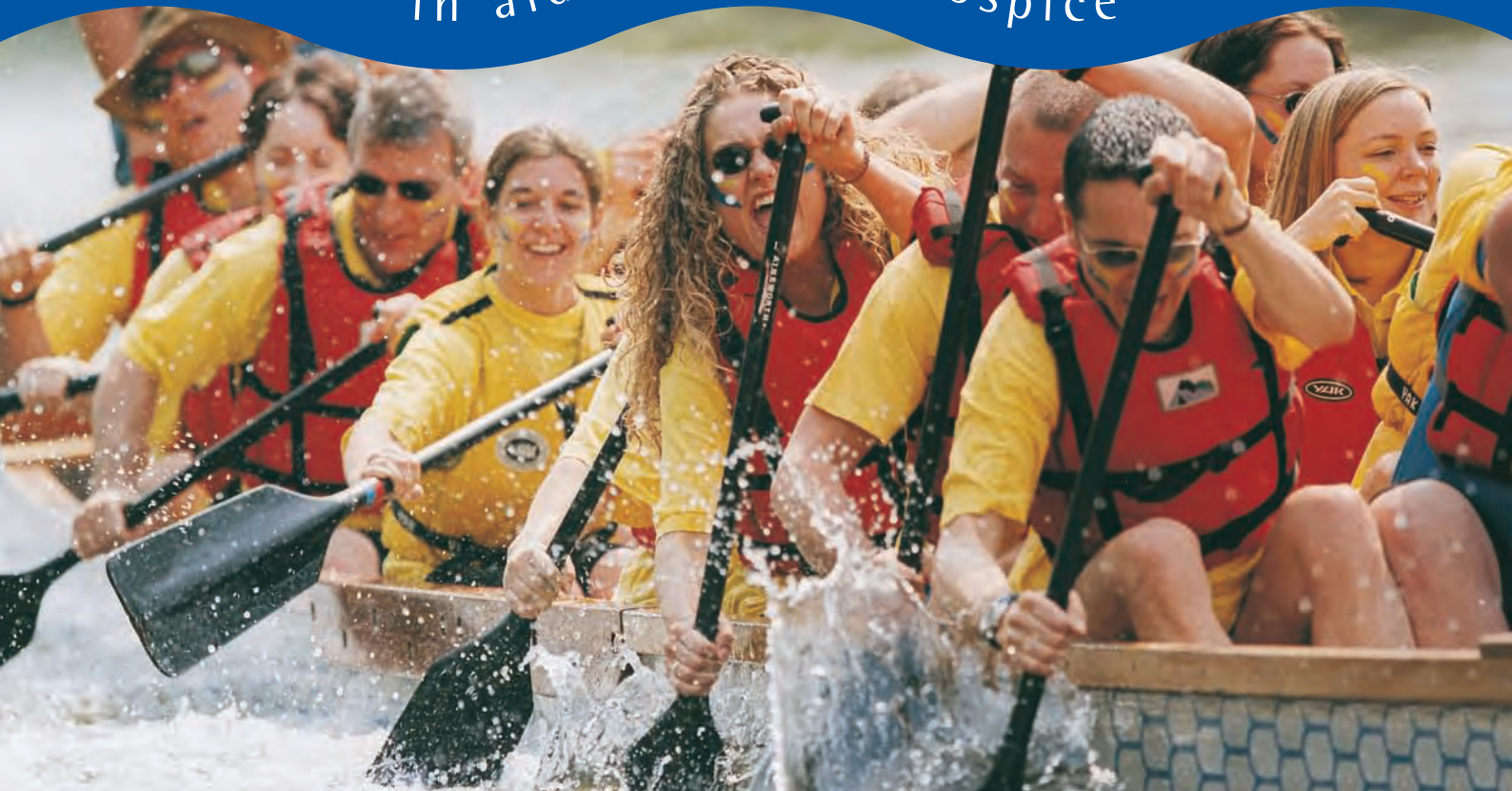


MILTON KEYNES  
**DRAGON BOAT  
FESTIVAL**

in aid of Willen Hospice



**New for 2012 - Boat sponsorship opportunities!**

**Sunday 24 June 2012 - Willen Lake, Milton Keynes**

A fabulous day of fun, music and entertainment for all the family

**Act now! Form a crew and enter the challenge!**

Tel 01780 470718 - Entry form and conditions overleaf - No previous experience needed

CHARITY



**Willen Hospice**  
always there to care

Reg charity no: 270194

SUPPORTER

**heart**  
103.3  
more music variety

ORGANISER



## Dragon Boat Racing and the Festival

Dragon boat racing is an ancient Chinese tradition and the fastest growing water activity in Britain today - as well as the most fun! Up to 16 people paddle each 40' boat with a drummer at the front beating time and a helm at the tail steering a straight course. No previous experience is required, just plenty of team spirit!

Gable Events has joined with Willen Hospice to bring you the 11th spectacular Milton Keynes Dragon Boat Festival. The Festival is open to everyone and up to 60 crews are expected to battle it out over the 200m race course, watched by several thousand spectators. Willen Lake offers a superb venue for racing and a fabulous day is guaranteed with bankside entertainment, music, food and fun activities for all the family.

Visit [www.dragonboatfestivals.co.uk/miltonkeynes](http://www.dragonboatfestivals.co.uk/miltonkeynes).



### Standard entry includes:

- Dragon boats, qualified helms and all racing equipment.
- At least 3 races per crew.
- Music and entertainment.
- Souvenir programme.
- Trophies for the top five crews, the best-placed mixed crew (minimum seven ladies), the crew raising the most money for Willen Hospice and the 'best dressed' crew.
- Medals for the top three crews.
- Lunch in a private room with wine at The Swan in Salford for the crew raising the most money for Willen Hospice.

### Willen Hospice

Willen Hospice is an independent charity that provides complex and individual care to individuals from the age of 18 years with life limiting illnesses who reside in Milton Keynes and the surrounding areas. The Hospice is based at a quiet lakeside location close to the City Centre.

Our care is assuring, equally accessible and advanced and often takes place in the patient's own home. All the services are provided free by a highly skilled team of professionals and focus on four key areas: specialist symptom control, emotional support, spiritual support and care for carers.

We get less than a quarter of our funding from the NHS so rely heavily on the local community to support us with raising in excess of £4 million a year which will enable us to continue to provide the excellent service for which Willen Hospice has become so well known.

"Our vision is to be the lasting and thriving provider of free care to all people affected by life limiting illness in our community". We need the support of the local community to provide us with financial stability to ensure that we are 'always there to care'.

Visit [www.willenhospice.org.uk](http://www.willenhospice.org.uk) or call Elaine on **01908 306991**  
Registered charity no: 270194

### Gable Events

With the benefit of over 15 years' experience in corporate event management, Gable Events provides high quality, value-for-money activities tailored to the individual needs of our clients. We specialise in events for motivation, team building and fun and have launched a new multi-activity sports package and quiz for 2012. We also offer a full portfolio of other activities including it's a knockouts, fun days, human table football, school sports, Medieval days, team challenges, krypton maze, rafting, tank driving, treasure hunts, 8-lane giant scalextric and indoor entertainments.

Tel **01780 470718** E-mail [info@gable-events.co.uk](mailto:info@gable-events.co.uk)

Web sites [www.gable-events.co.uk](http://www.gable-events.co.uk)  
[www.dragonboatfestivals.co.uk](http://www.dragonboatfestivals.co.uk)  
[www.itsaknockoutevent.co.uk](http://www.itsaknockoutevent.co.uk)  
[www.medieval-days.co.uk](http://www.medieval-days.co.uk)  
[www.scalextricevents.co.uk](http://www.scalextricevents.co.uk)

Gable Events is fully approved by the British Dragon Boat Racing Association and a member of Eventia, the National Outdoor Events Association and Cambridgeshire Chamber of Commerce.



## Entry details

### Crews

Crews comprise of up to 16 paddlers plus a drummer - squads may be larger (max 21 persons). Crews can be mixed, all female or all male and organisations may enter more than one crew. The minimum age is 16 and no previous experience of dragon boat racing is required. All crew members must be able to swim in light clothing and in moving water and compete entirely at their own risk. Qualified helms, buoyancy aids and water safety cover are provided by the organisers.

### Rules

Gable Events is an approved operator of the British Dragon Boat Racing Association (BDA) and the Festival will hold a BDA Race Permit. All crews accepted for entry must abide with the competition rules and the entry details shown on this form. Each crew is guaranteed a minimum of 3 races (subject to conditions).

### Entry categories and fees

New for 2012, 'Gold' and 'Silver' entry categories have been introduced which give teams additional benefits to the 'Standard' entry and are designed to help companies increase their profile at the Festival whilst raising funds for Willen Hospice:

**Standard Entry** - £690 + vat

**Silver Entry** - £1,810 + vat inc £500 donation to Willen Hospice (standard entry plus company name and/or logo on each side of one of the dragon boats, team photo and acknowledgment on the Festival website, in the souvenir programme and commentary)

**Gold Entry** - £2,380 + vat inc £750 donation to Willen Hospice (silver entry plus crew marquee with chairs and half page advert in the souvenir programme)

Please note, there is a 3% surcharge if paying by credit card Tel **01780 470718**



### Entries

Will be accepted on a first come, first served basis. No refunds will be given once an entry has been accepted and there can be no refund if the Festival or racing has to be cancelled due to conditions outside the control of Gable Events.

### Crew marquees

Small marquees (3m x 3m units) with chairs are available for crews to hire (limited to one marquee per team entry). Tel **01780 470718** for details and prices.

### Crew merchandise

A complete selection of team clothing and merchandise, embroidered or printed with your name/logo, is available from our official clothing supplier.

### Charity sponsorship

Official sponsorship forms and Just Giving information will be supplied with your entry form and all forms giving evidence of sponsorship money raised must be handed in to Race Control before your crew's first race. All crews entered are encouraged to raise money for the official Festival charity, Willen Hospice. If you wish to raise money for a different charity please contact Gable Events. All the entry fees from standard entries go towards the costs of running the event: Willen Hospice benefits only from sponsorship money raised in addition to standard entry fees, or from gold and silver entries.

### Top fundraisers prize

The team giving evidence of raising the most money for Willen Hospice that is handed in on the day will be awarded the charity trophy and enjoy a fabulous lunch in a private dining room with wine courtesy of The Swan, 2 Wavendon Road, Salford, MK17 8BD.

Tel **01908 281008** [www.swansalford.co.uk](http://www.swansalford.co.uk)

### Advertising opportunities

The Festival offers a wide range of promotional opportunities including souvenir programme advertising. For further details tel **01780 470718**

### How to enter

Please complete, sign and return the entry form below, together with the appropriate entry fee shown in brackets. Cheques payable to Gable Events Festivals LLP. For credit card payments (3% surcharge applies) call 01780 470718  
Closing date 8th June 2012.

**Standard Entry - £690 + vat (£828)**

**Silver Entry - £1,310 + vat plus £500 donation to Willen Hospice (£2,072)**

**Gold Entry - £1,630 + vat plus £750 donation to Willen Hospice (£2,706)**

### Entries to:

Gable Events, 48A Main Street, Woodnewton, Peterborough PE8 5EB.

Following receipt of your completed entry form and correct fee, we will send confirmation of your entry with charity sponsorship, crew merchandise and souvenir programme booking forms. A crew managers information pack with a full set of competition rules will follow in due course.

## Milton Keynes entry form

Entry category:  Gold  Silver  Standard

Crew name (max 30 letters) \_\_\_\_\_

Tel (day) \_\_\_\_\_

Representing \_\_\_\_\_

Email \_\_\_\_\_

Crew manager \_\_\_\_\_

We agree to abide by the Festival rules and entry conditions above. As crew manager I certify that there will be no non-swimmers in my crew and I hereby release Gable Events, the Festival charity and their agents, officials and volunteers for any injury or loss caused through our participation in this competition.

Address \_\_\_\_\_

We compete entirely at our own risk.

Postcode \_\_\_\_\_

Will your team be raising sponsorship for Willen Hospice? Yes/No \_\_\_\_\_

Signed  
(crew manager) \_\_\_\_\_

Information you supply to Gable Events may be used to provide you with information about our services in the form of direct marketing activity by phone, fax, post or email. If at any time you no longer wish to receive anything from Gable Events, please email [info@gable-events.co.uk](mailto:info@gable-events.co.uk) or tel 01780 470718.  
Please note, participants and spectators must acknowledge the fact that this event is in the public arena and therefore by entering the venue, this may result in the recording of his/her image which may be used for promotional purposes.

